

**Università degli Studi di Firenze**

**Corso di Laurea Magistrale**

**ARCHITETTURA**

**Classe LM-4 - cod. B076**

**Curriculum: ARCHITECTURAL DESIGN (cod. D59)**

**Project Economic Evaluation course – Programme summary**

Prof. Sandro Danesi

- The significance and relationship of the project, evaluation and economy
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- Project definition and the significance and importance of the investment
  - Consideration about investment evaluation
  - The process of the decisions of investment and current management
  - Project cycle
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- The complexity of the project
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- The uncertainty of the project
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- The impact of the project in the local territorial economy
  - Project actors and relative decision-making
  - The economic planning processes of the institutions for the development of local territories
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- Swot Analysis
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- Feasibility study: what it is, how and when it's used and the structure
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- Definition and structure of the business plan
  - The analysis of the forecasted economic results of the project
  - The public and private financial tools for the project evaluation
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- The concept of governance and collaborative coordination in various types of partnerships
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- Cost-benefit analysis to evaluate the project efficiency
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- Criteria for project success
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- The role of the architect as the coordinator of the project and its actors
  - The knowledge of the activity of the project actors and their relationship with the architect
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